



## **Digital Ally, Inc. Announces New Patent For Capturing Vehicle Identification Markings For Law Enforcement**

*New Patent will Allow Digital Ally Camera Systems to Capture Legible Video Frames of Vehicle Markings During Recording*

**Lenexa, KS | December 30, 2019**

**Digital Ally, Inc. (NASDAQ: DGLY) (the "Company")**, which develops, manufactures and markets advanced video recording products for law enforcement, emergency management, fleet safety and security, today announced the soon to be addition of U.S. Patent No. 10,521,675 (the " '675 Patent") to the Company's patent portfolio. The '675 Patent is the first of its kind for the Company, allowing the software from the recording video cameras to scan film frame by frame to capture and store legible vehicle markings, such as license plate characters. The '675 Patent will be useful for law enforcement officers when conducting traffic stops and especially at nightfall when objects may be obscured by challenging lighting conditions and interfere with the camera's ability to capture legible markings or characters. When a recording is activated by various triggers (i.e., vehicle sirens or signal lights) the recording camera system will initiate two base scans, considering ambient light levels, light gains, shutter speed and white balance. If vehicle markings are legibly captured, the system will automatically store and upload the frame in the Company's back-office solution for the law enforcement agency's use.

The '675 Patent will mark the sixth patent awarded to Digital Ally in 2019 and comes shortly after the issuance of U.S Patent No. 10,390,732, which allows for meta-data captured by a breathalyzer to be embedded on video captured by the Company's video recording devices (full press release click [here](#)).

Stan Ross, CEO of Digital Ally, states "The issuance of Patent '675 is very exciting for us. This is our first patent that utilizes computer recognition software. Our entire team at Digital Ally has worked hard and the '675 Patent marks the conclusion of a very successful year of innovation. We are excited for our prospects for the immediate and long-term future."

### **About Digital Ally**

[Digital Ally](#)<sup>®</sup>, headquartered in Lenexa, KS, specializes in the design and manufacturing of the highest quality video recording equipment and video analytic software. Digital Ally pushes the boundaries of technology in industries such as law enforcement, emergency management, fleet safety and security. Digital Ally's complete product solutions include in-car and body cameras, cloud and local management software, and automatic recording technology. Digital Ally products are sold by domestic direct sales representatives and international distributors worldwide.

For additional news and information please visit [www.digitalallyinc.com](http://www.digitalallyinc.com) or follow additional Digital Ally Inc. social media channels here:



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*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: whether the '675 Patent will help expand the Company share of the law enforcement market; whether the Company will be able to adapt the technology underlying the '675 Patent to perform as intended and on a cost effective basis; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting factors that could materially affect the Company and its operations are contained in its annual report on Form 10-K for the year ended December 31, 2018 and quarterly report on Form 10-Q for the three and nine months ended September 30, 2019, as filed with the Securities and Exchange Commission.*