

FOR IMMEDIATE RELEASE



Digital Ally Receives Multiple Upgrade Orders For DVM-800 In-Car Systems With Patented VuLink® Integration

Santa Fe Police Department Places Additional Orders To Upgrade In-Car Systems

Lenexa, KS | January 31, 2020

Digital Ally, Inc. (NASDAQ: DGLY) (the “Company”), which develops, manufactures and markets advanced video recording products for law enforcement, emergency management, fleet safety and security, today announced the receipt of notable orders from the Santa Fe, New Mexico Police Department for its *DVM-800* in-car video event recorders and patented *VuLink*® auto-activation systems.

The Santa Fe Police Department has been a customer of Digital Ally for almost a decade, deploying multiple legacy systems as well as continuing to upgrade its technology.

These orders include an additional 26 of the Company’s flagship *DVM-800* in-car video event recorders and 26 patented *VuLink*® auto-activation systems. The *DVM-800* system is a solid-state unit used to capture critical events that take place during an officer’s shift. Paired with the Company’s patented *VuLink*® system, the *DVM-800* system will automatically start a recording when activated by a variety of triggers.

About Digital Ally

[Digital Ally](#)®, headquartered in Lenexa, KS, specializes in the design and manufacturing of the highest quality video recording equipment and video analytic software. Digital Ally pushes the boundaries of technology in industries such as law enforcement, emergency management, fleet safety and security. Digital Ally’s complete product solutions include in-car and body cameras, cloud and local management software, and automatic recording technology. These products work seamlessly together and are simple to install and operate. Digital Ally products are sold by domestic direct sales representatives and international distributors worldwide.

For additional news and information please visit www.digitalallyinc.com or follow additional Digital Ally Inc. social media channels here:



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This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: whether this order will lead to future orders from the customer; whether the Company will be able to expand the market share for its products to other law enforcement and government agencies; whether the Company will be able to adapt its technology to new and different uses, including being able to introduce new products; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting factors that could materially affect the Company and its operations are contained in its annual report on Form 10-K for the year ended December 31, 2018 and quarterly report on Form 10-Q for the three and nine months ended September 30, 2019, as filed with the Securities and Exchange Commission.