



DIGITAL ALLY ANNOUNCES DEPLOYMENT OF ITS PRODUCTS UNDER FEDERAL GOVERNMENT CONTRACT

Deployment includes Body Cameras and In-Car Audio/Video Systems with Patented VuLink® Integration

Lenexa, KS | December 16, 2019

[Digital Ally, Inc. \(NASDAQ: DGLY\)](#) ("**Digital**" or the "**Company**"), which develops, manufactures and markets advanced video recording products for law enforcement, emergency management, fleet safety and security, today announced the recent deployment of its *FirstVu HD* body-worn cameras, *DVM-800* in-car digital audio/video systems and patented *VuLink*® automatic activation systems for Offutt Air Force Base (Offutt) under a previously awarded federal government contract.

Located near Omaha, Nebraska, Offutt is the headquarters of the U.S. Strategic Command, the 557th Weather Wing, and the 55th Wing of the Air Combat Command.

Over the last several years, Digital Ally has expanded its patented technologies to commercial fleet companies and event security applications. The Company is now a preferred technology partner of NASCAR and has been awarded contracts for the well-known venues such as MetLife Stadium and Arrowhead Stadium.

The Company continues to expand its employee base and intends to make a global impact with its technology innovation, including the just released EVO-HD, Digital Ally's first product in a new family of non-mirrored in-car systems for law enforcement vehicles.

"This order illustrates what we believe will be an industry-wide trend of law enforcement and government agencies choosing Digital Ally as their total video solution," stated Stanton E. Ross, Chief Executive Officer of Digital Ally, Inc. "An important factor in obtaining these orders is the ability to offer our patented *VuLink*® auto activation system, which allows our digital audio/video cameras, such as the *DVM-800*, and our body-worn cameras to automatically and simultaneously start recording once either of the devices is activated. This allows multiple recordings of the same event from different perspectives in order to provide a more comprehensive recording of incidents in the field. The automatic activation technology included in our patented *VuLink*® has quickly become a standard requirement in many requests for proposals."

The Company also expects requests for proposals to grow as a result of the Bureau of Justice Assistance (BJA), part of the U.S. Department of Justice, now providing grant funding for public

law enforcement agencies in order to support the utilization of body-worn cameras. The full press release from the BJA can be found here: <https://www.bja.gov/funding/BWC19.pdf>

About Digital Ally

[Digital Ally](#)[®], headquartered in Lenexa, KS, specializes in the design and manufacturing of the highest quality video recording equipment and video analytic software. Digital Ally pushes the boundaries of technology in industries such as law enforcement, emergency management, commercial fleets, and consumer use. Digital Ally's complete product solutions include in-car and body cameras, cloud and local management software, and automatic recording technology. These products work seamlessly together and are simple to install and operate. Digital Ally products are sold by domestic direct sales representatives and international distributors worldwide.

For additional news and information please visit www.digitalallyinc.com or follow additional Digital Ally Inc. social media channels here:



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This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: whether there will be an industry-wide trend of law enforcement and government agencies choosing Digital Ally as their total video solution; whether the Company will be able to maintain or expand its share of the markets in which it competes with the new EVO-HD; whether and the extent to which customers will purchase the Company's products because of the Company's VuLink[®] technology; whether the Company will make a global impact with its technology innovations; whether the availability of the BJA grants will help increase the Company's body-worn camera sales; whether the Company will be able to adapt its technology to new and different uses, including being able to introduce new products; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions

that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting factors that could materially affect the Company and its operations are contained in its annual report on Form 10-K for the year ended December 31, 2018 and quarterly report on Form 10-Q for the three and nine months ended September 30, 2019, as filed with the Securities and Exchange Commission.