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## DIGITAL ALLY SPONSORING KANSAS SPEEDWAY MAY RACE WEEKEND

**KANSAS CITY, Kan. (April 17, 2019)** – Lenexa, Kan. based Digital Ally Inc. is partnering with Kansas Speedway to sponsor the Monster Energy NASCAR Cup Series race (Digital Ally 400 at 6:30 PM CT) and NASCAR Gander Outdoors Truck Series race (Digital Ally 250 at 7:30 PM CT) May 10-11.

“I’m excited to welcome Digital Ally as a partner of Kansas Speedway,” said Patrick Warren, Kansas Speedway President. “I look forward to working with Digital Ally’s team to promote both the Digital Ally 400 and the Digital Ally 250.”

“We are excited to partner with Kansas Speedway. We have had an outstanding relationship with NASCAR this past year and a half. It made all the sense in the world to team up with our local track as well,” said Stanton Ross, Digital Ally CEO. “We look forward to a fantastic weekend of racing.”

Digital Ally was created to develop and manufacture technology that provides customers with the ultimate liability protection and evidence recording capabilities, coupled with convenience and ease of use. Digital Ally provides law enforcement agencies along with emergency management and commercial companies with the highest quality video solutions and software management.

Tickets for the May 11, 2019, Digital Ally 400 and the May 10, 2019, Digital Ally 250 are currently on sale by calling 866.460.7223, online at [www.kansasspeedway.com](http://www.kansasspeedway.com), or at the Kansas Speedway Ticket Office Monday – Friday from 9 AM – 5 PM.

### **About Digital Ally, Inc.**

Digital Ally®, headquartered in Lenexa, KS, specializes in the design and manufacturing of the highest quality video recording equipment and video analytic software. Digital Ally pushes the boundaries of technology in industries such as law enforcement, emergency management, commercial fleets, and consumer use. Digital Ally’s complete product solutions include in-car and body cameras, cloud and local management software, and automatic recording technology. These products work seamlessly together and are simple to install and operate. Digital Ally products are sold by domestic direct sales representatives and international distributors worldwide.

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### **About Kansas Speedway**

Kansas Speedway, a premier motorsports facility in the Midwest, hosts two NASCAR race weekends a year, in addition to hosting approximately 200 other events throughout the year. Kansas Speedway's first race weekend of the season is in May with the NASCAR Gander Outdoors Truck Series and Monster Energy NASCAR Cup Series under the lights. In the fall, the NASCAR playoffs return in with the NASCAR XFINITY Series and Monster Energy NASCAR Cup Series. To purchase season or single day tickets, call 866.460.RACE (7223) or log onto [www.kansasspeedway.com](http://www.kansasspeedway.com).

General parking is always free at Kansas Speedway and fans can bring in one 14x14x14-inch soft-sided cooler with their favorite food and beverages.

Fans can follow Kansas Speedway on Facebook at [www.facebook.com/kansasspeedway](http://www.facebook.com/kansasspeedway), Twitter (@kansasspeedway), Instagram (kansasspeedway) and Snapchat (kansasspeedway).

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