



Digital Ally Enters into Multi-Year Agreement With the Kansas City Chiefs

Digital Ally to Provide Kansas City Chiefs Security Personnel with Body-Worn Cameras

Lenexa, KS | (June 14, 2019)

Digital Ally, Inc. (NASDAQ: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications, today announces a multi-year agreement with the Kansas City Chiefs Football Club, Inc. to provide the Chiefs' security personnel with its innovative body-worn video cameras and cloud based storage software to document interactions between security personnel and guests. This agreement demonstrates a proactive movement in the industry to implement liability protection strategies for stadium and team owners.

As an industry leader in video solution products, Digital Ally will provide the Kansas City Chiefs with a full turn-key video solution before, during and after events at Arrowhead Stadium. A dedicated team of Digital Ally technicians will attend every event to properly train personnel, check-in and out equipment, manage software and provide additional assistance. Video captured from Digital Ally's body-worn video cameras will be uploaded to its VuVault storage cloud powered by Amazon Web Services and retained for a specific amount of time.

Stan Ross, CEO of Digital Ally, stated "Video evidence is needed in interactions between security personnel and guests and our flexible line of products provides a solution that is scalable based on the size of the event. We are thrilled to work with such a respected organization not only in Kansas City but nationwide."

"In an effort to continue to create a safe and positive experience for our fans, we recognized the value of implementing Digital Ally's video solution products. After field testing different solutions, we identified Digital Ally as the complete Body Camera provider in terms of hardware, back-end service and support," said Jeff Miller, Chiefs Vice President of Security.

About Digital Ally

[Digital Ally](#)[®], headquartered in Lenexa, KS, specializes in the design and manufacturing of the highest quality video recording equipment and video analytic software. Digital Ally pushes the boundaries of technology in industries such as law enforcement, emergency management, commercial fleets, and consumer use. Digital Ally's complete product solutions include in-car and body cameras, cloud and local management software, and automatic recording technology.

These products work seamlessly together and are simple to install and operate. Digital Ally products are sold by domestic direct sales representatives and international distributors worldwide.

For additional news and information please visit www.digitalallyinc.com or follow us on Twitter @digitalallyinc and Facebook www.facebook.com/DigitalAllyInc

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This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: whether the Company will achieve the desired outcomes in its agreement with the Kansas City Chiefs; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; the effect of changing economic conditions; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting factors that could materially affect the Company and its operations are contained in its annual report on Form 10-K for the year ended December 31, 2018, and in its Quarterly Report on Form 10-Q for the three months ended March 31, 2019, as filed with the Securities and Exchange Commission.