











Dear Fellow Shareholder:

It is our pleasure to invite you to join us at the 2017 Annual Meeting of Shareholders of Digital Ally, Inc. to be held on Wednesday, May 31, 2017 at 10:00 a.m., CDT. The 2017 Annual Meeting will be held at Digital Ally's corporate offices. Directions from Kansas City International Airport are as follows:

- |   |   |         |
|---|---|---------|
|    | 1. Start out going <b>southwest</b> on <b>LP Cookingham Dr</b> toward <b>International Cir.</b>   | 0.01 mi |
|    | 2. Enter next roundabout and take the 4th exit onto <b>LP Cookingham Dr.</b>  | 2.2 mi  |
|    | 3. Merge onto <b>I-29 S/US-71 S</b> toward <b>Kansas City.</b>  | 4.0 mi  |
|    | 4. Merge onto <b>MO-152 W</b> via <b>EXIT 9B</b> toward <b>Topeka.</b>  | 5.5 mi  |
|  | 5. Merge onto <b>I-435 S</b> toward <b>Topeka</b> (crossing into <b>Kansas</b> ).   | 22.1 mi |
|  | 6. Take <b>EXIT 2</b> toward <b>95th Street.</b>  | 0.3 mi  |
|  | 7. Turn <b>left</b> onto <b>Renner Blvd.</b>  | 0.3 mi  |
|  | 8. Turn <b>left</b> onto <b>W 95th St.</b> <ul style="list-style-type: none"> <li>• <i>If you are on Renner Blvd and reach Ridge Dr you've gone about 0.4 miles too far</i></li> </ul>  | 0.5 mi  |
|  | 9. Turn <b>right</b> onto <b>Loiret Blvd.</b> <ul style="list-style-type: none"> <li>• <i>Loiret Blvd is 0.1 miles past Legler Rd</i></li> <li>• <i>If you reach Twilight Ln you've gone about 0.2 miles too far</i></li> </ul>       | 0.3 mi  |
|  | 10. <b>9705 LOIRET BLVD</b> is on the <b>left.</b> <ul style="list-style-type: none"> <li>• <i>Your destination is just past Commerce Pky</i></li> <li>• <i>If you reach W 99th St you've gone about 0.2 miles too far</i></li> </ul> |         |