

WIRELESS DOWNLOADING NOW AVAILABLE WITH DIGITAL ALLY'S IN-CAR VIDEO SYSTEM

SOFTWARE OPTION PROVIDES HANDS-FREE METHOD OF DOWNLOADING VIDEO FILES

LEAWOOD, Kansas (July 25, 2007) – Digital Ally, Inc. (OTCBB: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that a wireless software file transfer option is now available for the Company's ***DVM-500 Digital In-Car Video System Integrated into a Rearview Mirror***. The wireless feature can be installed in new units at the factory and/or retrofitted for existing *DVM-500* systems already being used by law enforcement agencies.

The wireless software option allows law enforcement officers that have computers in their vehicles to easily and inexpensively download video files to police headquarters or other remote locations. The video files can be transferred automatically upon successful connection to a wireless network. If the connection to the network is lost or the file transfer is interrupted, the files will be saved and the software will resume the transfer when the network connection is re-established. After the file transfer is completed and verified, the files will be automatically removed from the compact flash card in the *DVM-500* and automatically uploaded into Digital Ally's Video Manager Software.

"This exciting new option will allow us to capture a segment of the market unavailable to the Company in the past," stated Stanton E. Ross, Chief Executive Officer of Digital Ally, Inc. "The ability for law enforcement personnel to access, analyze and respond to digital video evidence can make the difference between success and failure in the prosecution of criminal activity. Many police/sheriff departments and other law enforcement agencies that currently have access to wireless networks, or will be establishing such networks soon, have indicated a desire for in-car video systems with wireless download capabilities."

"This new feature allows the *DVM-500* In-Car Video System to automatically download all recorded files once the vehicle enters a wireless 'hotspot' area," added Ross. "This option is available to all current customers and to new customers. Our *DVM-500*, which occupies minimal space in a police cruiser by incorporating the entire system into a rearview mirror, has proven extremely popular with law enforcement agencies. Our goal is to address as many law enforcement needs as possible with the *DVM-500*, and a wireless download feature is the option most frequently requested by our customers."

For more information on the wireless download option, contact Digital Ally, Inc. at (800) 440-4947 or via email at sales@digitalallyinc.com

About Digital Ally, Inc.

Digital Ally, Inc. is involved in the development, manufacturing and marketing of advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary development focus involves the field of Digital Video Imaging and Storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Leawood, Kansas, and its shares are traded on the OTC Bulletin Board under the symbol "DGLY".

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: the Company's ability to raise sufficient capital to implement its business plan; its ability to have all of its product offerings perform as planned or advertised; whether there will be a commercial market for one or more of its products; its ability to commercialize its products and production processes, increase revenues significantly and achieve profitability; whether the Company will be able to adapt its technology to new and different uses, including being able to introduce new products; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; its ability to obtain patent protection on any of its products and, if obtained, to defend such intellectual property rights; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot always predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise.

For Additional Information, Please Contact:

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