

**DIGITAL ALLY, INC.
TO HOST THE 2007 YEAR END CONFERENCE CALL
ON FEBRUARY 21, 2008**

OVERLAND PARK, Kansas (January 24, 2008) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications, today announced that the Company will host an investor conference call to discuss its 2007 operating results at 11:00 a.m. Eastern Time (EST) on Thursday, February 21, 2008. The Company will release its operating results for the year ended December 31, 2007 earlier the same day.

Shareholders and other interested parties may participate in the conference call by dialing 866-406-5369 (international/local participants dial 973-582-2847) and referencing the ID code 32445911, a few minutes before 11:00 a.m. EST on February 21, 2008. A replay of the conference call will be available two hours after the completion of the conference call from February 21, 2008 until February 28, 2008 by dialing 800-642-1687 (international/local participants dial 706-645-9291) and entering the conference ID 32445911.

About Digital Ally Inc.

Digital Ally Inc. develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications. The Company's primary development focus involves the field of Digital Video Imaging and Storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

Stan Ross, CEO at (913) 814-7774

Or

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