

WINNERS OF THE DIGITAL ALLY SYSTEMS GIVEN AWAY AT THE 118TH IACP CONFERENCE ANNOUNCED

Digital Ally, Inc., which develops, manufactures and markets advanced video surveillance, speed enforcement and thermal imaging products, gave away prizes with a total value of over \$8,000 in a drawing at the 118th Annual International Association of Chiefs of Police Conference. The prizes included two in-car video systems, one wearable/mountable video system and one handheld LIDAR speed enforcement gun, and drew a large number of law enforcement departments and agencies curious to learn more about the products to Digital Ally's booth.

The in-car video systems included in Digital Ally's drawing were the *DVM-100* and *DVM-400* In-Car Video Systems. Digital Ally's in-car video systems have sustained widespread popularity because of their compact, efficient, cost-effective and user/installer-friendly design of integrating the entire video system inside a rear-view mirror with a robust array of features and options. The *DVM-100* was awarded to the French Settlement Police Department in Louisiana. The *DVM-400* was awarded to the East Providence Police Department in Rhode Island.

The wearable/mountable video system was Digital Ally's highly versatile *FirstVu*. This system features many of an in-car video systems' capabilities in an even more compact body, making it perfect to be worn by officers, mounted on motorcycles and so forth. The *FirstVu* was awarded to the Bastrop Police Department in Texas.

The handheld LIDAR speed enforcement gun was Digital Ally's *Laser Ally*, which has been heralded by many officers as the best handheld LIDAR on the market because of its weight, comfort, targeting, shooting through windows, tracking through obstructions, waterproof and ruggedized body design, battery convenience and lifespan, adverse weather mode and other capabilities. The *Laser Ally* was awarded to the Chesterfield Police Department in Missouri.

About Digital Ally, Inc.

Digital Ally provides a complete line of digital in-car video systems integrated into a rear-view mirror; a waterproof digital video system that is modular to fit motorcycles, boats, or any other motorized vehicle; compact video system that may be worn or mounted; digital video flashlight; thermal imaging camera; and LIDAR handheld speed enforcement gun. For more information, contact Digital Ally at 800-440-4947, sales@digitalallyinc.com or visit www.digitalallyinc.com.