

DIGITAL ALLY, INC. TO HOST FOURTH QUARTER AND YEAR-END 2009 CONFERENCE CALL ON TUESDAY, MARCH 23, 2010

OVERLAND PARK, Kansas (March 12, 2010) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications, today announced that the Company will host an investor conference call to discuss its operating results for the fourth quarter and year ended December 31, 2009 at 11:15 a.m. Eastern Time (EDT) on Tuesday, March 23, 2010. The Company will release its 2009 operating results after the market close on Monday, March 22, 2010.

Shareholders and other interested parties may participate in the conference call by dialing 800-860-2442 (international/local participants dial 412-858-4600) and asking to be connected to the Digital Ally, Inc. Conference Call a few minutes before 11:15 a.m. EDT on March 23, 2010. The call will also be broadcast live on the Internet at <http://www.videonewswire.com/event.asp?id=67225>.

A replay of the conference call will be available one hour after the completion of the conference call from March 23, 2010 until 5:00 p.m. on Monday, May 24, 2010 by dialing 877-344-7529 (international/local participants dial 412-317-0088) and entering the conference ID 438894.

The call will also be archived on the Internet through Monday, May 24, 2010, at <http://www.videonewswire.com/event.asp?id=67225> and on the Company's website at www.digitalallyinc.com.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications. The Company's primary development focus involves the field of Digital Video Imaging and Storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

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