

Digital Ally to Present at Sidoti's Semi-Annual New York Micro-Cap Conference

OVERLAND PARK, Kansas (January 4, 2012) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial applications, today announced that it will be presenting at the *Sidoti & Company 2012 Semi-Annual New York Micro-Cap Conference* on January 9, 2012. The Conference will be held at The Grand Hyatt in New York City.

Tom Heckman, Chief Financial Officer, will present an overview of Digital Ally, Inc. at 10:00 AM Eastern Time on Monday, January 9, 2012. The Company's CFO will also meet with investors to discuss the Company's ongoing operations.

About Sidoti & Company, LLC

Sidoti & Company, LLC, founded in 1999, continues to set the Wall Street standard for independent small-cap equity research, while rapidly becoming a driving force in micro-cap research, launching coverage of more than 100 equities of \$200 million market cap or less since inception in mid-2010. Its analysts mine dozens of industries to provide unbiased, institutional-quality research focusing on the investment merits of profitable companies at a sub-\$3 billion market cap, and it anticipates extending coverage to 700 small-cap equities by the end of 2012.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial applications. The Company's primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

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