

DIGITAL ALLY RESCHEDULES CONFERENCE CALL TO REVIEW 2010 OPERATING RESULTS TO MARCH 31, 2011

OVERLAND PARK, Kansas (March 23, 2011) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that it has postponed the release of its operating results for the year ended December 31, 2010 until March 31, 2011, in order to allow the Company sufficient time to complete and file its annual report on Form 10-K.

The investor conference call that was originally scheduled for Thursday, March 24, 2011 has been rescheduled for 11:15 a.m. EDT on Thursday, March 31, 2011. Details for accessing the rescheduled conference call will be provided in a news release to be distributed at a later date.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

Stanton E. Ross, CEO at (913) 814-7774

or

RJ Falkner & Company, Inc., Investor Relations Counsel at (800) 377-9893 or via email at info@rjfalkner.com