

DIGITAL ALLY, INC. TO PRESENT AT NOBLE FINANCIAL'S FIFTH ANNUAL EQUITY CONFERENCE

OVERLAND PARK, Kansas (June 3, 2009) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that the Company's Chairman and CEO, Stanton E. Ross, is scheduled to make a presentation at ***Noble Financial's Fifth Annual Emerging Growth Equity Conference*** at 2:30 p.m. EDT on Monday, June 8, 2009.

The Conference will be held at the Seminole Hard Rock Hotel in Hollywood, Florida. Approximately 140 small- and micro-cap companies will be presenting at the Conference. Additional information is available at www.nobleaustinpower.com.

Digital Ally's presentation will be webcast "live" on the Internet at the following address:
<http://hosted.mediasite.com/mediasite/Viewer/?peid=644ec8d3ee7e412fa30a7e52762ccbe3>

About Noble Financial Group

Noble Financial Group is a privately-held, full-service capital markets firm driven by what is often overlooked by others. A mission intent on uncovering the value embedded in the orphaned, undiscovered or misunderstood emerging growth company. A focus on converting market inefficiencies into profit opportunities. And an uncompromising conviction for delivering a quality product.

Noble Financial Group is headquartered in Boca Raton, FL and has offices in New York, NY; Boston, MA; and St. Louis, MO. For additional information, visit www.nobleresearch.com.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

Stanton E. Ross, CEO at (913) 814-7774

or

RJ Falkner & Company, Inc., Investor Relations Counsel at (800) 377-9893 or via email at info@rjfalkner.com