

DIGITAL ALLY, INC. TO PRESENT AT NOBLE FINANCIAL'S SIXTH ANNUAL EQUITY CONFERENCE

OVERLAND PARK, Kansas (June 3, 2010) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that the Company's Chief Executive Officer, Stanton E. Ross, is scheduled to make a presentation at ***Noble Financial's Sixth Annual Equity Conference – Back ONTRACK 2010*** at 12:00 Noon EDT on Monday, June 7, 2010. Mr. Ross will be joined at the conference by Thomas Heckman, Chief Financial Officer and Michael Caulfield, Vice President of Strategic Development.

The Conference will be held June 7-8, 2010 at the Seminole Hard Rock Hotel in Hollywood, Florida. Approximately 140 small and micro-cap companies will be presenting at the Conference. Additional information is available at www.nobleresearch.com/ontrack/10.htm.

Digital Ally's presentation will be webcast "live" on the Internet at the following address: <http://noble.mediasite.com/mediasite/viewer/?peid=58bbf76c5d554d34a72d69cae868277d>.

About Noble Financial Group

Noble Financial Capital Markets, established in 1984, is an equity research-driven, full-service investment banking boutique focused on small-cap, emerging growth companies. The company is headquartered in Boca Raton and has offices in New York, Boston and St. Louis. For additional information, visit www.nobleresearch.com.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

Stanton E. Ross, CEO at (913) 814-7774

or

RJ Falkner & Company, Inc., Investor Relations Counsel at (800) 377-9893 or via email at info@rjfalkner.com