

**DIGITAL ALLY, INC. TO PRESENT AT MORGAN KEEGAN
SECURITY, SAFETY AND DEFENSE CONFERENCE
ON TUESDAY, AUGUST 11, 2009**

OVERLAND PARK, Kansas (August 6, 2009) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that the Company's Chairman and CEO, Stanton E. Ross, is scheduled to make a presentation at the **Morgan Keegan Security, Safety and Defense Conference** during the 2:30 – 3:30 p.m. EDT time slot on Tuesday, August 11, 2009.

The Conference will be held at the Waldorf Astoria Hotel in New York City. Serving an aggregate addressable market in excess of \$1 trillion, the companies participating in this year's conference represent a highly diverse collection of market leaders, in their respective industry subsegments. Additional information on the conference is available at <http://www.morgankeegan.com/MK/Conferences/SSDConf2009>Welcome.htm>.

Digital Ally's presentation webcast is available on the Internet at the following address: <http://www.wsw.com/webcast/mk19/dgly/>

About Morgan Keegan & Company, Inc.

Founded in 1969 in Memphis, Tennessee, Morgan Keegan & Company, Inc. is a premier regional investment firm offering full service investment banking, securities brokerage, wealth and asset management services. Morgan Keegan serves the diverse financial needs of individual investors, corporations and institutional clients throughout the U.S. and abroad. The Company has over 300 offices in 19 states and more than 4,400 employees. For additional information, visit www.morgankeegan.com.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

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or

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