

DIGITAL ALLY REPORTS CONTINUED STRONG DEMAND FOR DVM-750 IN-CAR VIDEO SYSTEMS

OVERLAND PARK, Kansas (June 4, 2009) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that the Company has continued to enjoy strong and growing demand for its newest and most advanced *DVM-750* in-car video system on both a domestic and international basis.

“Since we began shipping the new systems earlier this quarter, reports from the field indicate that law enforcement agencies are very pleased with the new features available on the *DVM-750*,” stated Stanton E. Ross, Chief Executive Officer of Digital Ally, Inc. “The agencies particularly like the ability to connect up to four cameras and simultaneously record from two cameras and three audio channels, along with the flexibility provided by our *VoiceVault™* advanced wireless microphone that has a transmission range of up to one mile and on-board memory that can record audio evidence when an officer is beyond the range of the in-car recording device.”

“The rate at which we are producing and shipping *DVM-750* systems to customers continues to build, and we are confident that the \$2 million order backlog that we reported at the beginning of the current quarter will be produced and shipped to customers by the end of June. Meanwhile, new orders for *DVM-750* systems, including a 78-unit reorder from one of our State contracts, and *DVM-500 Plus* systems remain strong. We expect to end the second quarter with a backlog of orders for the third quarter,” concluded Ross.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company’s primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol “DGLY”.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: the Company’s ability to deliver its new product offerings as

scheduled and have them perform as planned or advertised; its ability to produce and ship DVM-750's to satisfy the \$2.0 million order backlog in the current quarter; whether it will have an order backlog at the beginning of the third quarter; its ability to increase revenue and profits in the current economic climate; the impact that the various government stimulus programs will have on equipment purchases by law enforcement agencies; its ability to expand its share of the in-car video market in the domestic and international law enforcement communities; uncertainties regarding market acceptance, domestically and internationally, for one or more of its new products; its ability to commercialize its products and production processes, including increasing its production capabilities to satisfy orders in a cost-effective manner; competition; patent protection on its products; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting risk factors that could materially affect the Company and its operations are contained in its annual report on Form 10-K for the year ended December 31, 2008 and its report on Form 10-Q for the three months ended March 31, 2009, as filed with the Securities and Exchange Commission.

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