

For Immediate Release

**DIGITAL ALLY'S *DVM-500* DIGITAL VIDEO SYSTEM INTEGRATED  
INTO A REARVIEW MIRROR RECEIVES**

**“BEST LAW ENFORCEMENT TECHNOLOGY AWARD”**

**AT *GLOBAL BORDER SECURITY CONFERENCE AND EXPO 2008***

**OVERLAND PARK, Kansas (May 28, 2008)** – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that its ***DVM-500 In-Car Digital Rearview Mirror System*** received the “Best Law Enforcement Technology Award” at the *Second Annual Global Border Security Conference and Expo*, which was held May 21-22, 2008 at the Austin Convention Center in Austin, Texas.

Over 75 other vendors participated in the conference, which is billed as the leading conference and expo on International Border Security.

“The U.S. Senate has passed a bill that calls for a \$4 billion expansion in Homeland Security spending specifically targeted at increased border security,” stated Stanton E. Ross, Chief Executive Officer of Digital Ally, Inc. “A number of U.S. law enforcement agencies, along with Mexico, Canada and various European countries, sent delegations to the conference.”

“We are very honored and proud that our *DVM-500* was selected as ‘Best in Show’ for law enforcement technology products at this conference,” continued Ross. “This represents yet another testimonial to the growing acceptance that we are experiencing with the *DVM-500* in the global law enforcement market.”

**About Digital Ally, Inc.**

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is Digital Video Imaging and Storage. For additional information, visit [www.digitalallyinc.com](http://www.digitalallyinc.com)

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol “DGLY”.

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: the Company's ability to have its new product offerings perform as planned or advertised; whether there will be a commercial market, domestically and internationally, for one or more of its new products; its ability to commercialize its products and production processes, including increasing its production capabilities to satisfy orders in a cost-effective manner; its ability to continue to increase revenue and profits as forecast; whether the Company will be able to adapt its technology to new and different uses, including being able to introduce new products; competition from larger, more established companies with far greater economic and human resources; its ability to attract and retain customers and quality employees; its ability to obtain patent protection on any of its products and, if obtained, to defend such intellectual property rights; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting factors that could materially affect the Company and its operations are contained in its annual report on Form 10-KSB filed with the Securities and Exchange Commission.*

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