

For Immediate Release

## **DIGITAL ALLY, INC. TO HOST THE SECOND QUARTER 2008 CONFERENCE CALL ON JULY 30, 2008**

**OVERLAND PARK, Kansas (July 17, 2008)** – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications, today announced that the Company will host an investor conference call to discuss its operating results for the second quarter and first half of 2008 at 11:00 a.m. Eastern Time (EDT) on Wednesday, July 30, 2008. The Company will release its operating results earlier the same day.

Shareholders and other interested parties may participate in the conference call by dialing 800-860-2442 (international/local participants dial 412-858-4600) and asking to be connected to the “Digital Ally, Inc. Conference Call” a few minutes before 11:00 a.m. EDT on July 30, 2008. The call will also be broadcast live on the Internet at <http://www.videonewswire.com/event.asp?id=50129>.

A replay of the conference call will be available one hour after the completion of the conference call from July 30, 2008 until 5:00 pm on Monday, September 29, 2008 by dialing 877-344-7529 (international/local participants dial 412-317-0088) and entering the conference ID 421583.

The call will also be archived on the Internet through August 29, 2008, at <http://www.videonewswire.com/event.asp?id=50129> and on the Company’s website at [www.digitalallyinc.com](http://www.digitalallyinc.com).

### **About Digital Ally, Inc.**

Digital Ally, Inc. develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications. The Company’s primary development focus involves the field of Digital Video Imaging and Storage. For additional information, visit [www.digitalallyinc.com](http://www.digitalallyinc.com)

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol “DGLY”.

For Additional Information, Please Contact:

Stan Ross, CEO at (913) 814-7774

Or

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