

**DIGITAL ALLY, INC.
TO HOST INVESTOR CONFERENCE CALL
TUESDAY, MARCH 21, 2006**

LEAWOOD, KANSAS (March 14, 2006) – Digital Ally, Inc. (Pink Sheets: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications, today announced that it will host a conference call with investors at 1:00 p.m. EST on Tuesday, March 21, 2006.

During the conference call, Digital Ally's CEO, Stan Ross, will review the Company's financial statements for the year ended December 31, 2005, provide investors with an update on recent corporate activities, and discuss the outlook for 2006.

Shareholders and other interested parties may participate in the conference call by dialing 800-370-0898 (international/local participants dial 973-409-9260) and referencing the ID code 7121152, a few minutes before 1:00 p.m. EST on March 21, 2006. A replay of the conference call will be available two hours after the completion of the conference call from March 21, 2006 until March 28, 2006 by dialing 877-519-4471 (international/local participants dial 973-341-3080) and entering the conference ID 7121152.

About Digital Ally Inc.

Digital Ally Inc. is involved in the development, manufacturing and marketing of advanced digital technology products for law enforcement, homeland security and commercial security applications. The Company's primary development focus involves the field of Digital Video Imaging and Storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Leawood, Kansas, and its shares are traded on the Pink Sheets under the symbol "DGLY".

For Additional Information, Please Contact:

Stanton E. Ross, CEO at (913) 814-7774

Or

RJ Falkner & Company, Inc., Investor Relations Counsel at (800) 377-9893 or via email at info@rjfalkner.com