

DIGITAL ALLY, INC. TO HOST THIRD QUARTER CONFERENCE CALL ON NOVEMBER 5, 2009

OVERLAND PARK, Kansas (October 12, 2009) – Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications, today announced that the Company will host an investor conference call to discuss its operating results for the third quarter and first nine months of 2009 at 11:00 a.m. Eastern Time (EST) on Thursday, November 5, 2009. The Company will release its operating results after the market closes on Wednesday, November 4, 2009.

Shareholders and other interested parties may participate in the conference call by dialing 800-860-2442 (international/local participants dial 412-858-4600) and asking to be connected to the “Digital Ally, Inc. Conference Call” a few minutes before 11:00 a.m. EST on November 5, 2009. The call will also be broadcast live on the Internet at <http://www.videonewswire.com/event.asp?id=62874>.

A replay of the conference call will be available one hour after the completion of the conference call from November 5, 2009 until 5:00 p.m. on Monday, January 4, 2010 by dialing 877-344-7529 (international/local participants dial 412-317-0088) and entering the conference ID 434680.

The call will also be archived on the Internet through January 4, 2010 at <http://www.videonewswire.com/event.asp?id=62874> and on the Company’s website at www.digitalallyinc.com.

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced digital technology products for law enforcement, homeland security and commercial security applications. The Company’s primary development focus involves the field of Digital Video Imaging and Storage. For additional information, visit www.digitalallyinc.com.

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol “DGLY”.

For Additional Information, Please Contact:

RJ Falkner & Company, Inc., Investor Relations Counsel at (830) 693-4400 or via email at info@rjfalkner.com