

## **DIGITAL ALLY TO PRESENT AT SIDOTI'S SEMI-ANNUAL NEW YORK MICRO-CAP CONFERENCE**

OVERLAND PARK, Kansas -- January 6, 2011 -- Digital Ally, Inc. (Nasdaq: DGLY), which develops, manufactures and markets advanced digital technology products for law enforcement, homeland security, and commercial security applications, today announced that it is scheduled to present at the ***Sidoti Semi-Annual New York Micro-Cap Conference*** at 1:30 p.m. Eastern Time on Monday, January 10, 2011. Company executives participating in the conference will include Stanton Ross, Chief Executive Officer; Tom Heckman, Chief Financial Officer; and Michael Caulfield, Senior Vice President of Strategic Development. Company officers will also meeting with investors throughout the day to discuss Digital Ally's ongoing operations.

The *Sidoti Semi-Annual New York Micro-Cap Conference* will be held at the Grand Hyatt New York Hotel in midtown Manhattan.

### **About Sidoti & Company, LLC**

Sidoti & Company, LLC, founded in 1999, continues to set the Wall Street standard for small- and micro-cap equity research. Its analysts mine dozens of industries to provide unbiased, institutional-quality research on more than 500 largely undiscovered, profitable companies with market capitalizations below \$3 billion.

The Sidoti & Company Micro-Cap Conference is one of the largest micro-cap focused investor events in the U.S., with over 400 institutional investors attending the previous conference. For more information, or to register for the conference, please contact Justin Ruiss at (212) 453-7008 or via email at [jruiss@sidoti.com](mailto:jruiss@sidoti.com).

### **About Digital Ally, Inc.**

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is digital video imaging and storage. For additional information, visit [www.digitalallyinc.com](http://www.digitalallyinc.com)

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

For Additional Information, Please Contact:

Stanton E. Ross, CEO at (913) 814-7774

or

RJ Falkner & Company, Inc., Investor Relations Counsel at (800) 377-9893 or via email at [info@rjfalkner.com](mailto:info@rjfalkner.com)