

Digital Ally Assists Law Enforcement Agencies With Grants

FUNDS FOR IN-CAR VIDEO SYSTEMS AND OTHER EQUIPMENT PURCHASES AVAILABLE FROM ECONOMIC STIMULUS ACT AND OTHER PROGRAMS

OVERLAND PARK, Kan., April 13 /PRNewswire-FirstCall/ -- Digital Ally, Inc. (Nasdaq: [DGLY](#)), which develops, manufactures and markets advanced video surveillance products for law enforcement, homeland security and commercial security applications, today announced that it is prepared to help law enforcement agencies secure funding for equipment purchases under various government programs.

In light of the historically high levels of funding, totaling over \$4 billion, allocated to Law Enforcement under the American Recovery and Reinvestment Act, the Omnibus Appropriations Act of 2009, and other programs, law enforcement agencies across the country are finding themselves unsure of what qualifies, what funding is available, and how to access such funding. With deadlines rapidly approaching, Digital Ally, Inc. has been helping its customers find the answers they need.

"Many departments have contacted us to ask what they can apply for and how to go about it, and we have gathered together a wealth of information about these grants to help them out," commented a grant coordinator for Digital Ally. "There is a lot of information out there to digest and understand. We are happy to answer questions and help law enforcement agencies with the application process."

Surveillance equipment and related items, including in-car cameras and other video systems, represent cost-effective purchases for Law Enforcement when grant funds become available, because they not only assist in convictions, but also save the agencies time and money. Many charges against officers are dropped and/or cases go uncontested as soon as complainants learn the incident was recorded on video. When cases against officers do go to trial, national statistics show that officers are exonerated over 95% of the time when video is part of the evidence.

"Not only do our video systems save officers' jobs and reduce litigation expenses, but our systems are also very popular because they are designed and manufactured in the USA," added Ken McCoy, Vice President of Sales and Marketing at Digital Ally, Inc. "The preservation and creation of jobs in the United States is considered to be at the top of the stated list of purposes of the economic stimulus programs. Law enforcement agencies that apply for equipment made in the USA under the programs should have a distinct advantage in securing funds for department purchases."

About Digital Ally, Inc.

Digital Ally, Inc. develops, manufactures and markets advanced technology products for law enforcement, homeland security and commercial security applications. The Company's primary focus is digital video imaging and storage. For additional information, visit www.digitalallyinc.com

The Company is headquartered in Overland Park, Kansas, and its shares are traded on The Nasdaq Capital Market under the symbol "DGLY".

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Act of 1934. These forward-looking statements are based largely on the expectations or forecasts of future events, can be affected by inaccurate assumptions, and are subject to various business risks and known and unknown uncertainties, a number of which are beyond the control of management. Therefore, actual results could differ materially from the forward-looking statements contained in this press release. A wide variety of factors that may cause actual results to differ from the forward-looking statements include, but are not limited to, the following: the Company's ability to deliver its new product offerings as scheduled and have them perform as planned or advertised; its ability to increase revenue and profits in the current economic climate; the impact that the various government stimulus programs will have on equipment purchases by law enforcement agencies; its ability to expand its share of the in-car video market in the domestic and international law enforcement communities; uncertainties regarding market acceptance, domestically and internationally, for one or more of its new products; its ability to commercialize its products and production processes, including increasing its production capabilities to satisfy orders in a cost-effective manner; competition; patent protection on its products; the effect of changing economic conditions; and changes in government regulations, tax rates and similar matters. These cautionary statements should not be construed as exhaustive or as any admission as to the adequacy of the Company's disclosures. The Company cannot predict or determine after the fact what factors would cause actual results to differ materially from those indicated by the forward-looking statements or other statements. The reader should consider statements that include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", "projects", "should", or other expressions that are predictions of or indicate future events or trends, to be uncertain and forward-looking. The Company does not undertake to publicly update or revise forward-looking statements, whether as a result of new information, future events or otherwise. Additional information respecting risk factors that could materially affect the Company and its operations are contained in its annual report on Form 10-K for the year ended December 31, 2008 filed with the Securities and Exchange Commission.

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